



34th Year Celebration
AUGUST 25, 26, 27

It will soon be time for the landmark Annual Riverfest which is held along the banks of the Susquehanna River on the Merrill Parkway in beautiful, historic Towanda. Firstly, we would like to thank all of our sponsors from years' past for another successful community festival in 2021. Riverfest is a favorite to give back to the community we call home, providing an event for all to attend. We hope we are on your list to continue this tradition as we have for 33 years. The Committee is in full swing planning all the fun activities for the event which will include fabulous food, crafters, carnival rides, games and live entertainment. Our spectacular fireworks show, "Fire Over the River" will again be the highlight of Riverfest. This show has become "the one to see" in the region and draws a crowd of thousands on Saturday night.

Riverfest is a great promotional tool for Towanda and the surrounding areas and is another reason to visit and live in the beautiful Endless Mountains. Without the financial support of dedicated individuals, small and large business owners and community-oriented industries we could not continue this event. Riverfest has become the "end of summer event" to attend, all because of you!

We are asking for your help in sponsoring the fireworks show, live entertainment and the festival in general. The generosity of past sponsors has allowed us to offer these events FREE for everyone to enjoy and we want to continue the tradition. We hope you feel this event is worthy of your support. If you have any questions regarding this request, please contact Stacy Schoonover 570-268-9203 or Dalton Maynard 570-268-9208. Any contribution you can make will be greatly appreciated.

Thank you,
Riverfest Committee
724 Main Street
Towanda, PA 18848



2022 SPONSORSHIP FORM

DYNAMITE SPONSOR: \$500 AND UP

- Company name printed on banner to be hung at the intersection of Main & Means St.
- Business featured on Towanda's website
- Company **NAME & LOGO** printed on brochure. **(INCLUDE COMPANY LOGO)**
- Company identified as "Dynamite" sponsor in all media releases including press, radio, and the Facebook pages of Towanda Riverfest & of Towanda Borough
- Sponsor's Reception
- Free 10'x10' booth space at Riverfest Reserve space Yes No, thank you

THUNDER SPONSOR: \$499 - \$200

- (Company) name printed in brochure.
- Business listed on Towanda Borough's website
- Sponsor's Reception

SPARKLER SPONSOR: \$199 - \$50

- (Company) name printed in brochure.
- Business listed on Towanda Borough's website

Amount Enclosed \$ _____

Please Make Checks Payable To: Towanda Riverfest, 724 Main Street, Towanda PA 18848

Company/Individual Name: _____

Address: _____

Contact Person: _____ Telephone: _____

E-mail: _____ Date: _____

"THANK YOU FOR YOUR SUPPORT IN OUR COMMUNITY EVENT"